SEARCH QUERY

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102 RECEIVE A REQUEST TO SEARCH FOR FILES THAT MATCH A SEARCH QUERY

<u>104</u>

SELECT AN ALTERNATIVE SPELLING BASED ON A SET OF FACTORS, INCLUDING HOW FREQUENTLY THE ALTERNATIVE SPELLING OCCURS IN A PLURALITY OF FILES, AND HOW FREQUENTLY THE ALTERNATIVE SPELLING OCCURS IN ONE OR MORE PREVIOUSLY RECEIVED REQUESTS TO SEARCH FOR FILES

106
PRESENT THE ALTERNATIVE SPELLING TO A USER

FIG. 1

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202

DETERMINE HOW FREQUENTLY A PARTICULAR SPELLING OCCURS IN A PLURALITY OF FILES

204

DETERMINE HOW FREQUENTLY AN ALTERNATIVE SPELLING OCCURS IN THE PLURALITY OF FILES

206

BASED ON A SET OF RULES THAT WEIGH THE FREQUENCY OF OCCURRENCES OF THE PARTICULAR SPELLING AGAINST THE FREQUENCY OF OCCURRENCES OF THE ALTERNATIVE SPELLING, DETERMINE WHETHER TO PRESENT THE ALTERNATIVE SPELLING TO A USER

FIG. 2

302

DETERMINE HOW FREQUENTLY FILES THAT CONTAIN A PARTICULAR SPELLING OCCUR IN A PLURALITY OF FILES

304

DETERMINE HOW FREQUENTLY FILES THAT CONTAIN AN ALTERNATIVE SPELLING OCCUR IN THE PLURALITY OF FILES

306

BASED ON A SET OF RULES THAT WEIGH THE FREQUENCY OF OCCURRENCES OF FILES THAT CONTAIN THE PARTICULAR SPELLING AGAINST THE FREQUENCY OF OCCURRENCES OF FILES THAT CONTAIN THE ALTERNATIVE SPELLING, DETERMINE WHETHER TO PRESENT THE ALTERNATIVE SPELLING TO A USER

FIG. 3

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402

DETERMINE HOW FREQUENTLY A PARTICULAR SPELLING OCCURS IN ONE OR MORE PREVIOUSLY RECEIVED SEARCH REQUESTS

404

DETERMINE HOW FREQUENTLY AN ALTERNATIVE SPELLING OCCURS IN THE PREVIOUSLY RECEIVED SEARCH REQUESTS

406

BASED ON A SET OF RULES THAT WEIGH THE FREQUENCY OF OCCURRENCES OF THE PARTICULAR SPELLING AGAINST THE FREQUENCY OF OCCURRENCES OF THE ALTERNATIVE SPELLING, DETERMINE WHETHER TO PRESENT THE ALTERNATIVE SPELLING TO A USER

FIG. 4

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502

DETERMINE HOW FREQUENTLY FILES, WHERE EACH FILE CONTAINS A PARTICULAR SPELLING AND A SECOND WORD OR PHRASE, OCCUR IN A PLURALITY OF FILES



504

DETERMINE HOW FREQUENTLY FILES, WHERE EACH FILE CONTAINS AN ALTERNATIVE SPELLING AND THE SECOND WORD OR PHRASE, OCCUR IN THE PLURALITY OF FILES



506

BASED ON A SET OF RULES THAT WEIGH THE FREQUENCY OF OCCURRENCES OF FILES, WHERE EACH FILE CONTAINS THE PARTICULAR SPELLING AND THE SECOND WORD OR PHRASE, AGAINST THE FREQUENCY OF OCCURRENCES OF FILES, WHERE EACH FILE CONTAINS THE ALTERNATIVE SPELLING AND THE SECOND WORD OR PHRASE, DETERMINE WHETHER TO PRESENT THE ALTERNATIVE SPELLING TO A USER

FIG. 5

602

DETERMINE HOW FREQUENTLY PREVIOUSLY RECEIVED SEARCH REQUESTS THAT CONTAIN BOTH A PARTICULAR SPELLING AND A SECOND WORD OR PHRASE OCCUR IN ONE OR MORE PREVIOUSLY RECEIVED SEARCH REQUESTS



604

DETERMINE HOW FREQUENTLY PREVIOUSLY RECEIVED SEARCH REQUESTS THAT CONTAIN BOTH AN ALTERNATIVE SPELLING AND THE SECOND WORD OR PHRASE OCCUR IN THE PREVIOUSLY RECEIVED SEARCH REQUESTS



606

BASED ON A SET OF RULES THAT WEIGH THE FREQUENCY OF OCCURRENCES OF PREVIOUSLY RECEIVED SEARCH REQUESTS THAT CONTAIN BOTH THE PARTICULAR SPELLING AND THE SECOND WORD OR PHRASE AGAINST THE FREQUENCY OF OCCURRENCES OF PREVIOUSLY RECEIVED SEARCH REQUESTS THAT CONTAIN BOTH THE ALTERNATIVE SPELLING AND THE SECOND WORD OR PHRASE, DETERMINE WHETHER TO PRESENT THE ALTERNATIVE SPELLING TO A USER

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<u>704</u>

FILTER THE SET OF CANDIDATE ALTERNATIVE SPELLINGS BASED ON A FREQUENCY WITH WHICH EACH CANDIDATE ALTERNATIVE SPELLING WAS ACCEPTED BY A USER TO WHICH THAT CANDIDATE SPELLING WAS PRESENTED

FIG. 7

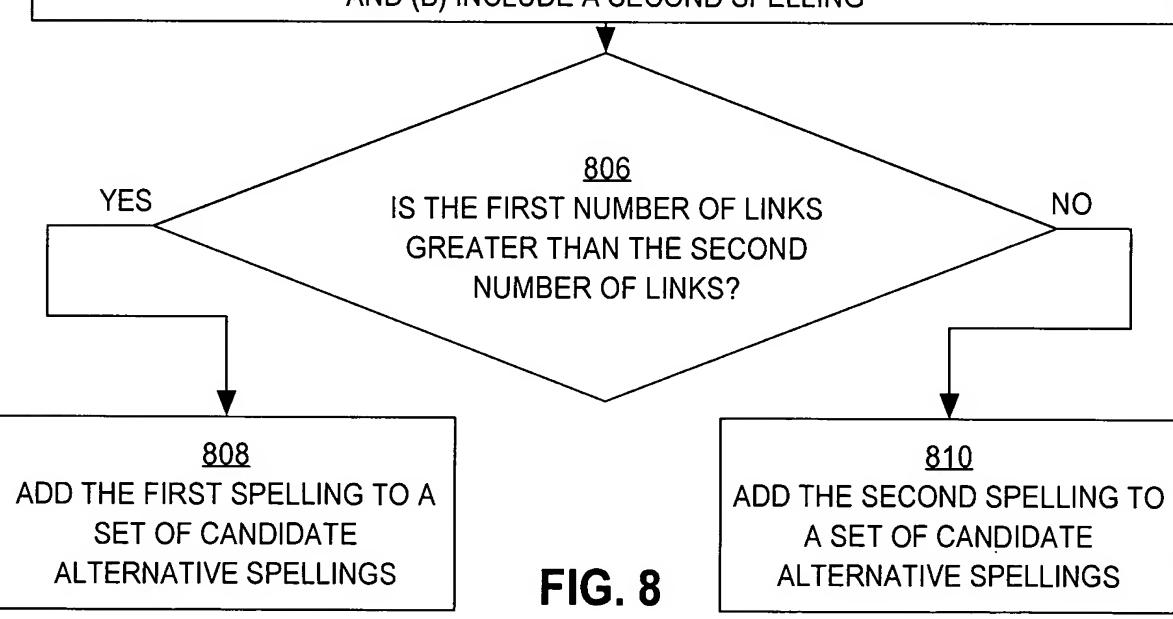
802 DETERMINE A FIRST NUMBER OF LINKS THAT (A) LINK TO A PARTICULAR FILE AND

(B) INCLUDE A FIRST SPELLING

▼

804

DETERMINE A SECOND NUMBER OF LINKS THAT (A) LINK TO THE PARTICULAR FILE AND (B) INCLUDE A SECOND SPELLING



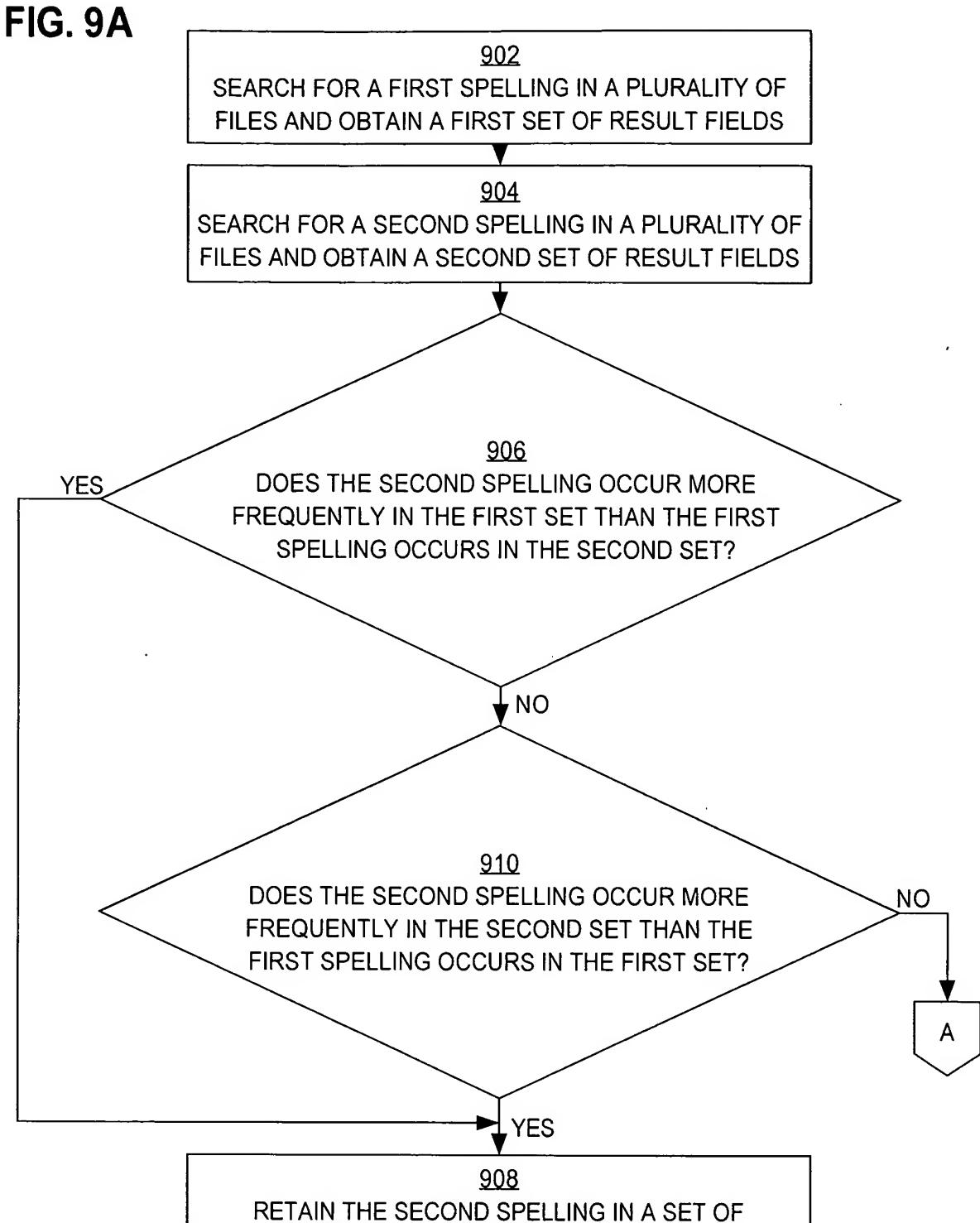
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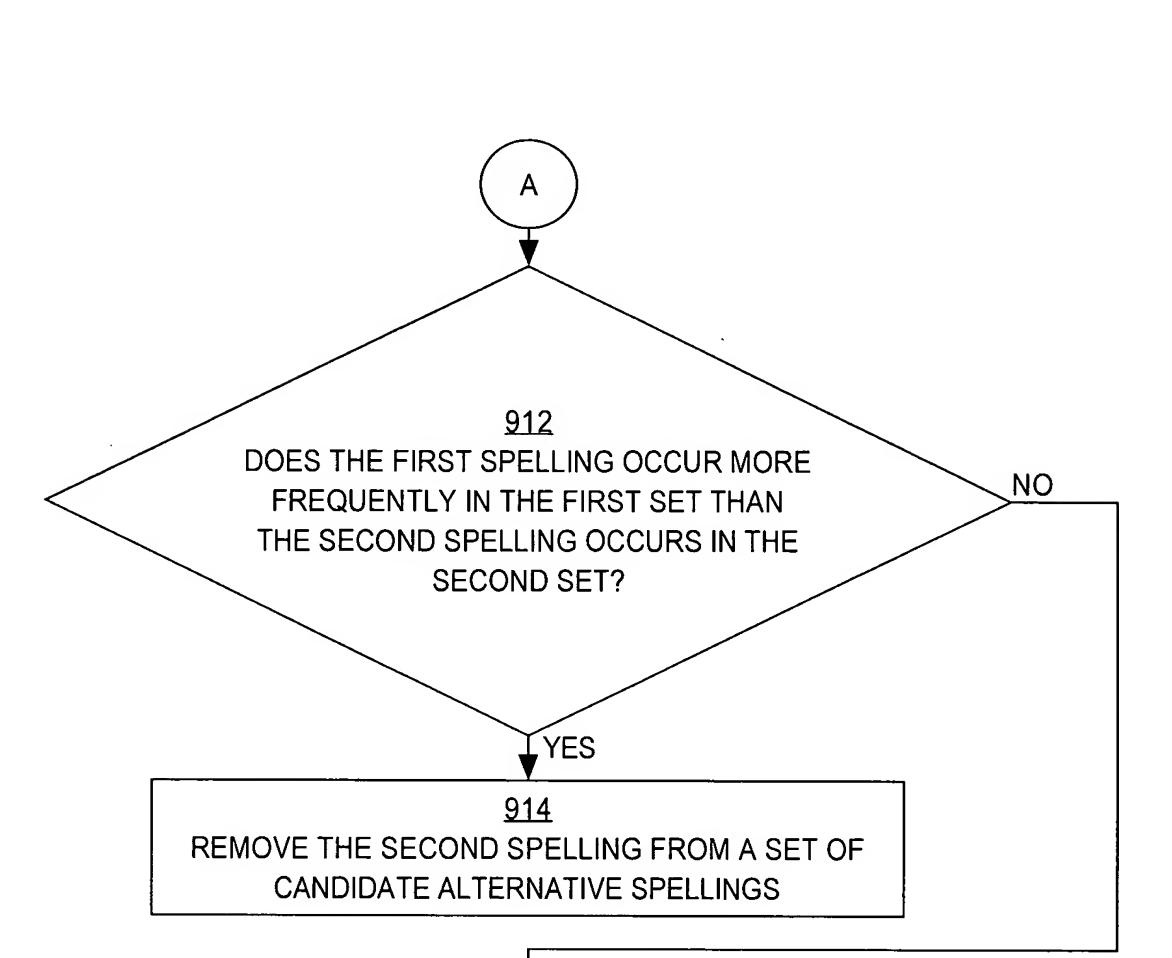
CANDIDATE ALTERNATIVE SPELLINGS

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916

MAKE NO DECISION YET ABOUT WHETHER TO RETAIN OR REMOVE THE SECOND SPELLING FROM A SET OF CANDIDATE ALTERNATIVE SPELLINGS

FIG. 9B

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